

SMALL STEPS, BIG IMPACT

Making Sustainability Convenient for Your Business



 EXTERA



Sustainability: A Need, Not an Option

Think about the small, everyday actions we take to be more sustainable—turning off lights when leaving a room, recycling bottles, or choosing reusable bags over plastic ones. At first glance, these changes seem minor, but over time, they add up to make a real impact. The same principle applies to businesses. Sustainability doesn't always require massive overhauls; sometimes, it's the small, intentional steps that create the most significant difference.

With growing pressures from state regulations, environmental standards, and increasing consumer demand for greener practices, businesses are being challenged to step up. Fortunately, taking meaningful action doesn't have to be overwhelming. At Extera, we're here to make sustainability convenient for your business—helping you turn small changes into lasting results that benefit both your bottom line and the planet.





The Impact of Sustainable Practices



Reduce Waste and Save Resources

Wooden pallets, single-use cardboard, and unrecycled plastics are filling landfills at an unsustainable rate. By switching to reusable, durable solutions, businesses can reduce their contribution to landfills and save on constant replacement costs and waste disposal fees.



Stay Ahead of Regulations

Environmental laws and state regulations are becoming stricter, and businesses are being held accountable for their environmental impact. Implementing sustainable practices now ensures your business stays compliant, avoids costly penalties, and positions your company as a forward-thinking leader.



Meet Customer and Market Expectations

Today's consumers and partners demand more from businesses—they want to support companies that prioritize sustainability. By adopting sustainable practices, you improve your brand reputation, attract eco-conscious clients, and remain competitive in an evolving market where sustainability isn't just an option—it's expected.

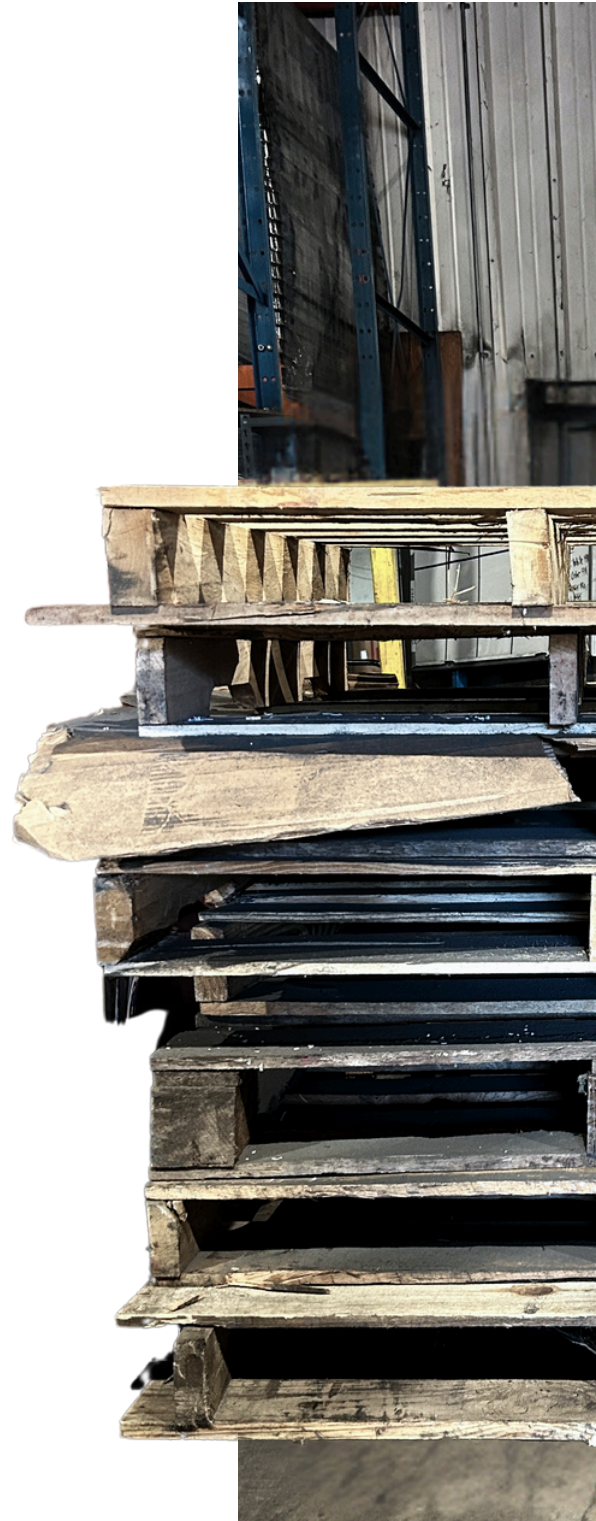


Best Practices for Reducing Waste

Your Checklist for a More Sustainable Business

Simple steps to reduce waste, cut costs, and make sustainability part of your daily in-house operations.

- ✔ **Replace Single-Use Items with Reusable Solutions:** Single-use materials like wooden pallets and cardboard boxes often end up in landfills. Switching to durable, reusable [plastic pallets](#) and bulk containers reduces breakage and waste and saves costs over time.
- ✔ **Measure and Audit Your Waste:** Conduct a waste audit to identify where the most waste is coming from. Focus on reducing high-impact materials like cardboard, paper, wooden pallets, and unrecycled plastics, and track your progress with measurable goals.
- ✔ **Implement Recycling Programs:** Partner with recycling experts, like Extera, to keep valuable materials like plastic out of landfills. Services like container buy-back and [toll grinding](#) ensure damaged or unusable items are recycled into new products, supporting a closed-loop system.
- ✔ **Set Achievable Goals:** Start small and focus on realistic targets. For example, aim to recycle 30% of your materials within six months or reduce landfill waste by half within a year. Track your progress regularly to stay accountable.
- ✔ **Collaborate with Sustainability-Focused Partners:** Work with partners who prioritize sustainability and can help you implement eco-friendly practices. Extera offers programs like [container repairs](#) and recycling solutions to make it easier to integrate sustainability into your business operations.





Sustainability in Action: Extera's Approach

Sustainability is at the core of everything we do. We operate with zero-waste goals in mind—[recycling plastics](#), repurposing materials, and minimizing emissions to reduce our environmental impact. By offering solutions like repair programs, buy-back services, and [durable bulk containers](#), we help businesses seamlessly integrate sustainable practices into their operations.

Every step we take is designed to keep materials in use and out of landfills, proving that sustainability and efficiency go hand in hand. When you [partner with Extera](#), you're choosing a partner that doesn't just talk about sustainability—we live it, ensuring you have the tools to build a cleaner, brighter future for your business.



Reuse. Recycle. Reimagine.



MAKE SUSTAINABILITY A PRIORITY

Connect with Our Team

Adopting sustainable practices doesn't have to be overwhelming. From waste reduction to long-term solutions, our team at Extera is here to guide you every step of the way.

