

THE FINANCIAL & ENVIRONMENTAL PAYOFF

# Investing In Reusable Containers





## Why Invest in Reusable Containers?

Picture this: your warehouse is busy with daily operations, but hidden costs from single-use packaging are silently eating into your profits. Every discarded wooden pallet and corrugated box adds to waste management fees and landfill contributions, driving up costs for your business. Now, imagine a different approach—one where containers are reused, repaired, and returned to the supply chain, saving you thousands in material costs and significantly reducing your environmental footprint.

Many businesses hesitate to switch to reusable containers due to the higher upfront investment. At Extera, we understand that this can feel overwhelming. But what if that initial cost could save you up to 85% in the long run? Reusable containers don't just reduce waste—they offer long-term savings and contribute to a sustainable future.



# Long-Term Benefits of Reusable Containers

## Cost Savings

Reusable containers, like Extera's, have a much longer lifespan than single-use packaging. Studies have shown that switching to reusable systems can result in **cost savings of up to 85%** over time compared to single-use alternatives. The break-even point can often be reached **after about 20 uses**, after which businesses start to see considerable savings.

## Energy Efficiency

It's not just about dollars and cents—reusable containers are also far more energy-efficient. Creating a new plastic container from virgin materials requires significantly more energy than recycling existing materials. For example, recycling HDPE uses up to **88% less energy** than producing it from scratch.

## Environmental Impact

Switching to reusable containers not only reduces your business's carbon footprint but also aligns with the principles of a **circular economy**. By reusing, repairing, and recycling materials, your business minimizes waste and conserves valuable resources. These containers remain in circulation for years, and at the end of their life, they can be **recycled into new products**, further extending their utility. This approach decreases landfill trips and positions your business as a sustainability leader—something increasingly important to today's eco-conscious consumers.



# Logistics of Switching to Reusable Containers



## Addressing Common Concerns

We understand why businesses might hesitate to make the switch to reusable containers. Here's a breakdown of some common concerns and how Extera can help:

- ✔ **Logistical Concerns:** Transitioning from single-use to reusable containers can seem overwhelming, especially if your operations are built around disposable systems. We work closely with you to streamline the transition and ensure minimal disruption.
- ✔ **Storage Issues:** Storing durable containers requires additional space, which can feel like a challenge. Our team helps you assess your storage capacity and find solutions that fit your current setup.
- ✔ **Cost Uncertainty:** The upfront investment can be daunting, even when long-term savings are clear. Extera works with your budget to make the transition manageable. With no minimum orders, we can scale the switch to reusable containers at a pace that makes financial sense for your business..

Extera also helps you reduce costs over time with our buy-back program. When containers can no longer be repaired, you won't need to discard them. Instead, we'll buy them back, providing credit toward future purchases. This keeps your stock fresh and maximizes the value of your investment over time.





## Companies Who Have Made The Switch

Many companies have seen [impressive savings](#) after switching to reusable containers. Ghirardelli replaced 580,000 cardboard boxes with 150,000 reusable totes, resulting in a projected \$1.95 million in packaging savings over five years while preventing 350 tons of soiled cardboard from going to landfills annually. Similarly, Toyota Logistics Services switched to reusable containers for shipping carpets, saving \$3.5 million annually across six facilities by eliminating the need for disposable boxes and pallets. These companies have streamlined operations and drastically reduced waste with long-term cost benefits.



READY TO MAKE THE SWITCH?

**Reach out to our team.**

Trust Extera to deliver flexible, customized solutions that meet your unique operational needs and ensure long-term success.

